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COLLEGE OF NEW ROCHELLE: NEW ROCHELLE, NY
COLLEGE OF ARTS + SCIENCES
MS in Graphic Design | December 1995

UNIVERSITY OF RHODE ISLAND: KINGSTON, RI
COLLEGE OF ARTS + SCIENCES
BFA in Studio Art, Photography concentration | May 1992

SCHOOL OF VISUAL ARTS: NYC
Illustration class

PARSON'S SCHOOL OF DESIGN: NYC
Advertising class, Painting classes

THE NEW SCHOOL: NYC
Photography class, Web design class

Multiple New York Times best-selling covers
Multiple Caldecott + Newbery award winning covers
Several New York Book Show winners
2006 Print Magazine, Regional design annual: Art Director recognition
2006 Publisher's Weekly Online: Interviewed for cover of the week
Forum 2007: Selected USA Penguin delegate

FREELANCE DESIGN

ART DIRECTOR, DESIGNER | August 2013 –Present

Concept, design, brand, art direct various projects
Deliver mechanicals with art prepared for pre-press stage/special effects
Source, hire and direct illustrators and photographers for higher budgeted projects
Work with in-house Art Directors, Publishers, Editors + Authors on ideas + development
Advanced art, graphic + photo manipulation skills
Advanced Adobe Creative Suite Skills

Clients Include: Penguin U.S.A., Algonquin Books, Houghton Mifflin, Hyperion, Bloomsbury, Milkweed Publishing + Open Road Media

PENGUIN PUBLISHING: NYC

EXECUTIVE ART DIRECTOR, Young Reader's Group | September 2000–August 2013

Shaped both commercial + literary cover + jacket packaging
Responsible for cover concepts, jacket art + design through production + printing stages
Sought new talent, commissioned + art directed photographers, illustrators + designers
Styled sets + wardrobes, sourced + approved locations + models for photoshoots
Supervised four direct reports, co-directed additional staff of six + off-site freelancers
Responsible for all workflow department deadlines
Designed covers for high profile titles + authors
Negotiated contracts within budget for hardcover + paperback imprints
Worked closely with sales, marketing + library marketing teams on product development
Managed projects for 7 different publishers with a total of 40 editorial staff

WORKMAN PUBLISHING: NYC

ASSISTANT ART DIRECTOR, DESIGNER | August 1998–September 2000

Commissioned illustrators + photographers for packaging + promotional products
Designed + directed design of book jackets, packaging + promotional products
Co-designed interiors
Created final graphic art, manipulated commissioned art

LORELLI DESIGN ASSOCIATES: NYC

GRAPHIC DESIGNER, FREELANCER | March 1998–August 1998

LOEWS CORPORATION: NYC

GRAPHIC DESIGNER, PRODUCTION | September 1996–March 1998

READER'S DIGEST: WESTPORT, CT.

GRAPHIC DESIGNER, PRODUCTION | May 1995–September 1996